



Parents: What are some things you can do to ensure your child is successful this school year? We invite you to learn more about the My Child/My Student public awareness campaign.

The goal of the campaign is to encourage communication between parents and teachers.

My Child/My Student resources are posted on the Arkansas Department of Education website at www.arkansased.gov, and a new topic is highlighted each month.

You are invited to use and share the social media graphics and resources, as well as follow ADE on Facebook and Twitter.

2015-16 Topics List

Month	College & Career Readiness Topic	Student Safety Topic
August	Back to School / School Attendance	School Bus Safety
September	School Involvement: Student Goals for Success	National Preparedness Month
October	Parent/Teacher Conferences	National Bullying Prevention Awareness Month / Flu Prev.
November	Helping My Child	School Health
December	Serving the Community	Health and Safety
January	Goals for Success	Flu Season
February	Testing	National School Counseling Week
March	Engagement	National Severe Weather Preparedness Week
April	Goals for Success	National Child Abuse Prevention Month
May	Maximize Summer	National Allergy/Asthma Awareness Month

<http://www.arkansased.gov/divisions/communications/my-childmy-student>